



**ALERT AWARENESS PROGRAMME ON FIRST AID AND
EMERGENCY CARE**

ROAD SAFETY WEEK 2011

04 January 2011 – 07 January 2011

ALERT

No. 14, 2nd Floor, Venkatesan Street T. Nagar Chennai – 600017
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Emergency Care Awareness Programme for Road Safety Week

Tamil Nadu State Road Transport Department celebrated their 22nd ROAD SAFETY WEEK during the 1st week of January 2011. This year ALERT was an integral part of the Road Safety Week wherein ALERT conducted workshops to generate awareness on Road Safety, first aid and emergency care under its broader programme of Golden Hour Care and Emergency Management. The programme covered first aid concepts on common medical emergencies along with insights into Road Safety. The workshops conducted by Alert centred around the following:-

- Chain of Survival - Basic Life Support
- ABC of Emergency Response
- Awareness on Cardio Pulmonary Resuscitation
- Recovery Position
- Fainting, Bleeding & Fracture.

With the wonderful support provided by the TN State Road Transport Department, ALERT was able to train around **2000 People in just 4 days (refer Annexure 1)**.



ALERT Work shop conducted at Kolathur on 04-Jan.

We are deeply grateful to the interest and support shown by the TN State Transport Commissioner Dr. Rajaram IAS, Joint Transport Commissioner Mr. Steven Francis Louis, Joint Transport Commissioner Mr. Vijayraj, RTO Mr. Mohan (Thiruvananthapuram), RTO Mr. Sridhar (Meenambakkam), RTO Mr. Ravichandran (Kolathur), RTO Mr. Karunakaran (Anna Nagar), RTO Mr. Nelliappan (Red Hills) and all others involved.

All the sessions conducted by the volunteers from ALERT were received with great interest by the audience; in fact it was an instant hit among the students. The sessions were highly interactive and were made interesting through videos, demos performed on Mannequin and practical sessions during the course of the workshop.



An ALERT volunteer during the Work shop

There has been significant interest from many participants who have come forward to volunteer for the 5 hr workshop conducted by ALERT. A couple of Driving Institute owners who attended the workshop in Thiruvananthapuram wanted to include this into their curriculum. LLR applicants in Anna Nagar were pleasantly surprised by what they attended before just getting the LLR and realized it was in their best interest. During feedback session, they thanked the RTO and ALERT and welcomed more such programmes.

Way Forward

The Golden partnership with the TN State Road Transport Department has opened larger doors for ALERT which would now be a part of the mandatory curriculum for Badge applicants in Anna Nagar RTO.

Joint Transport Commissioner Mr. Steven Francis Louis had suggested that ALERT workshop should be extended to other district RTO's within Tamil Nadu as well.

ALERT would now work integrally work with the RTO's in and around Chennai and would conduct frequent workshops and thus work towards it's ultimate goal of "Training one person in each family".



An ALERT volunteer with the Mannequin

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Annexure 1 – ALERT Awareness Programme in various RTOs as part of Road Safety Week Campaigns - Details

S. No	Date	RTO	Programme Venue	Audience number	Target Audience
	4th Jan				
1	Morning	ANNA NAGAR	Road Transport Office – Anna Nagar	120	LLR Applicants
2	Afternoon	KOLATHUR	Wesley Matriculation School	120	Students and Auto Drivers
	5th Jan				
3	Morning	RED HILLS	Nallazhagu Polytechnic	300	Students and Drivers
4	Afternoon	KOLATHUR	Evergreen Matriculation School	500	Students and Auto Drivers
	6th Jan				
5	Afternoon	MEENAMBAKKAM	ZION Matriculation School	500	Students
	7th Jan				
6	Morning	THIRUVANMIYUR	Road Transport Office – Thiruvanmayur	30	Drivers and Driving Institute Owners
7	Afternoon	MEENAMBAKKAM	Airport	400	Auto Drivers and Cab Drivers
TOTAL				1970	

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